



# VALPIN GENÈVE

## WATCHMAKERS WITH A WILL TO WIN

Swiss watchmaking brand Valpin made what could be described as a tentative start to life, beginning as little more than a few rough lines sketched out on the corner of a table by founders Benjamin Lavizzari and Raphaël Rapin. Bringing together all the features they considered crucial in a timepiece and applying their shared values to watchmaking benchmarks, they produced the unique concept embodied by Valpin.

By Apolline Chaize

### *Inspiration and early days*

The late Gérald Genta, luxury watchmaker par excellence, was one of a select few watch designers held in such high regard as to be known by name both inside and outside his profession. To Benjamin Lavizzari and Raphaël Rapin, his creations are “a shared source of inspiration that unites us utterly”. Given the close affinity between the pair’s values and inspirations, joining forces to design their own watch was perhaps an inevitable next step in their friendship. They approached their first prototype, the LR03, as a one-off experiment, but word soon spread and, before long, inquiries about Valpin limited series watches were coming in from far and wide. Their adventure had begun.

### *Into the unknown*

Valpin’s founders are of the view that “every watch category has its own set of admirers, but at the end of the day, there is one common denominator: the passing of time”. As passionate enthusiasts rather than watch-

makers by trade, they wasted no time in surrounding themselves with professionals of repute, bringing recognised specialists on board to cover all the bases. In doing so, they safeguarded the credibility the Valpin brand would need in order to hold its own among the heavyweights of the watchmaking world.

### *Valpin – the essence behind the name*

The essence of Valpin watches is perhaps best summed up as a delicate balance between passion, reason and authenticity. Elaborating on their initial sketch, Lavizzari and Rapin produced a case that incorporated all the design qualities they deemed essential and lent itself to the subsequent development of a full range of models described as “contemporary”. Valpin watches are characterised by their harmonious blend of classic inspirations and modern hallmarks, the latter exemplified by the layout of the dials, the choice of titanium for the case, and the wristlet made from alcantara.



### *The LR05 – unprecedented complexity from Valpin*

“The LR05 stands out from the crowd in terms of complexity, featuring a jumping hour that displays the time differently to a standard watch face”. Its titanium case makes it surprisingly robust for such a lightweight build weighing just 75 grams. The LR05 is produced as a limited series of 50 pieces, with different options available in terms of the colour of the dial and the metal finishing process. With Valpin watches available directly from an online platform, the brand is set to exceed the expectations of watch enthusiasts wherever they happen to be.



FURTHER INFORMATION:  
CHEMIN DE LA COCUAZ 7  
CH-1253 VANDOEUVRES  
SWITZERLAND  
TEL : +41 22 860 01 34  
WWW.VALPIN.CH  
INFO@VALPIN.CH